



**Super compact super zoom**

With a wide-angle 14x optical zoom and Canon optical Image Stabilizer at its heart, plus full manual control and HD movies, the compact PowerShot SX210 IS is an alliance of power and style.

The PowerShot SX210 IS is part of the Canon PowerShot digital still camera range.

The Canon PowerShot range consists of the following products:  
 PowerShot G11, PowerShot S90,  
 PowerShot SX20 IS, **PowerShot SX210 IS**,  
 PowerShot SX200 IS, PowerShot SX120 IS,  
 PowerShot D10, PowerShot A3100 IS,  
 PowerShot A3000 IS, PowerShot A495,  
 PowerShot A490

**Sales Start Date:** March 2010  
**Target Market:** Personal / Home

**Key Features in Importance Order:**

- 14x zoom, 28mm wide-angle genuine Canon lens
- 14.1 Megapixels with compact, metal body in three colour options
- Canon 4-stop optical Image Stabilizer with Dynamic IS
- Wide 7.6 cm (3.0”) PureColor II G LCD with enhanced strength and visibility
- HD Movies (720p) with optical zoom, stereo sound and HDMI
- Easy to use with Smart Auto, Face Detection and on-screen Hints & Tips
- Smart Flash Exposure and i-Contrast for best results in all situations
- DIGIC 4 and Servo AF/AE for ultra-fast response and high image quality
- Manual, Av and Tv modes for full creative control
- Shooting modes including Smart Shutter, Low Light, Fish-eye and Miniature Effect

Product Name	Mercury Code	EAN Code	Recommended Retail Price
PowerShot SX210 IS (Black)	4246B009AA	8714574547312	£359 / €399
PowerShot SX210 IS (Purple)	4247B009AA	8714574547671	£359 / €399
PowerShot SX210 IS (Gold)	4245B009AA	8714574543956	£359 / €399

**What's in the box:** Digital Camera PowerShot SX210 IS , Wrist Strap WS-DC9, Battery Pack NB-5L(E) (with Terminal Cap), Battery Charger CB-2LXE, AC Cable, AV Cable AVC-DC400ST, Interface Cable IFC-400PCU (for USB), User Manual Kit

*For more accessories please refer to specifications*

# PowerShot SX210 IS

<b>IMAGE SENSOR</b>	Type Effective Pixels Colour Filter Type	1/2.3 type CCD Approx 14.1M Primary Colour
<b>IMAGE PROCESSOR</b>	Type	DIGIC 4 with iSAPS technology
<b>LENS</b>	Focal Length Zoom	5.0 - 70.0 mm (35mm equivalent: 28-392mm) Optical 1.7x, Digital approx. 4x (with Digital Tele-Converter approx. 1.7x or 2.1x and Safety Zoom <sup>1</sup> ) Combined approx. 56x f/3.1 - f/5.9
Maximum f/number Construction	Image Stabilisation	12 elements in 10 groups (1 UD lens, 1 double-sided aspherical lens, 1 single-sided aspherical UA lens) Yes (lens shift-type), 4-stop, Dynamic IS (in Movie)
<b>FOCUSING</b>	Type AF System/ Points	TTL Face Detection, 1-point AF (fixed to centre or Face Select and Track)
AF Modes AF Point Selection AF Lock AF Assist Beam Manual Focus Closest Focusing Distance		Single, Continuous, Servo AF/AE <sup>5</sup> Size (Normal, Small) On/Off Selectable Yes Yes 5cm (W) from front of lens in macro
<b>EXPOSURE CONTROL</b>	Metering modes	Evaluative (linked to Face Detection AF frame), Centre-weighted average, Spot (Centre) On/Off Selectable
AE Lock Exposure Compensation ISO sensitivity		+/- 2 EV in 1/3 stop increments. i-Contrast for automatic dynamic range correction AUTO, 80, 100, 200, 400, 800, 1600
<b>SHUTTER</b>	Speed	1 - 1/3200 sec (factory default) 15 - 1/3200 sec (total range - varies by shooting mode)
<b>WHITE BALANCE</b>	Type Settings	TTL Auto (including Face Detection WB), Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Custom
<b>LCD MONITOR</b>	Monitor Coverage Brightness	7.6 cm (3.0") PureColor II G (TFT), aspect ratio 16:9, approx. 230,000 dots Approx. 100% Adjustable to one of five levels. Quick-bright LCD
<b>FLASH</b>	Modes Slow Sync Speed Red-Eye Reduction Flash Exposure Compensation	Auto, Manual Flash On / Off, Slow Synchro Yes. Fastest speed 1/2000 sec Yes +/- 2 EV in 1/3 stop increments. Face Detection FE, Safety FE, Smart Flash Exposure Yes
Flash Exposure Lock Manual Power Adjustment Built-in Flash Range External Flash		3 levels with internal flash 75cm-3.5m (W) / 1.0m-2.0m (T) Canon High Power Flash HF-DC1
<b>SHOOTING</b>	Modes	Auto*, Program AE, Shutter priority AE, Aperture priority AE, Manual, Easy*, Portrait, Landscape, Night Snapshot, Kids & Pets, Indoor, Smart Shutter(Smile, Wink Self-Timer, FaceSelf-Timer), Low Light (3.5MP), Color Accent, Color Swap, Fish-eye Effect, Miniature Effect, Beach, Foliage, Snow, Fireworks, Stitch Assist, Movie* with Scene Detection Technology and Motion Detection Technology My Colors (My Colors Off, Vivid, Neutral, Sepia, Black & White, Positive Film, Lighter Skin Tone, Darker Skin Tone, Vivid Blue, Vivid Green, Vivid Red, Custom Color)
Photo Effects Drive modes Continuous Shooting		Single, Continuous, Continuous with AF, Self-Timer Approx. 0.7 shots/sec. <sup>2</sup> , AF: Approx. 0.5 shots/sec. <sup>2</sup> , LV: Approx. 0.5 shots/sec. <sup>2</sup> (until memory card becomes full) <sup>3</sup>
<b>RECORDING PIXELS / COMPRESSION</b>	Image Size	(L) 4320 x 3240, (M1) 3456 x 2592, (M2) 2592 x 1944, (M3) 1600 x 1200, (S) 640 x 480, (W) 4320 x 2432 Resize in playback (M3, S, 320 x 240) Fine, Normal
Compression Movies Movie Length		(HD) 1280 x 720, 30fps, (L) 640 x 480, 30fps, (M) 320 x 240, 30fps Up to 4GB or 29 min. 59 sec (HD) <sup>6</sup> Up to 4GB or 1 hour (L, M) <sup>3</sup>

<b>FILE TYPES</b>	Still Image Type Movies	JPEG compression, (Exif 2.2 [Exif Print] compliant) / Design rule for Camera File system, Digital Print Order Format [DPOF] Version 1.1 compliant MOV [H.264 + Linear PCM (stereo)]
<b>DIRECT PRINT</b>	Canon Printers PictBridge	Canon SELPHY Compact Photo Printers and Canon Inkjet Printers supporting PictBridge (ID Photo Print, Fixed Size Print and Movie Print supported on SELPHY CP & ES printers only) Yes
<b>OTHER FEATURES</b>	Red-Eye Correction My Camera / My Menu My Category Intelligent Orientation Sensor Histogram Playback zoom Self Timer Menu Languages	Yes, during shooting and playback Start-up image and camera sounds customisation Image tagging feature Yes Yes Approx. 2x - 10x Approx. 2 or 10 sec. or Custom English, German, French, Dutch, Danish, Finnish, Italian, Norwegian, Swedish, Spanish, Simplified Chinese, Chinese (traditional), Japanese, Russian, Portuguese, Korean, Greek, Polish, Czech, Hungarian, Turkish, Thai, Arabic, Ukrainian, Romanian, Farsi
<b>INTERFACE</b>	Computer Other	Hi-Speed USB (MTP, PTP) dedicated connector (Mini-B compatible) HDMI Mini Connector. A/V output (PAL/NTSC)
<b>MEMORY CARD</b>	Type	SD, SDHC, SDXC, MMC, MMCplus, HC MMCplus
<b>SUPPORTED OPERATING SYSTEM</b>	PC & Macintosh	Windows 7 / Vista SP1-2/ XP SP2-3 Mac OS X v10.4 - 10.6
<b>SOFTWARE</b>	Browsing & Printing Other	ZoomBrowser EX / ImageBrowser PhotoStitch
<b>POWER SOURCE</b>	Batteries Battery life A/C Power Supply	Rechargeable Li-ion Battery NB-5L (battery and charger supplied) Approx. 260 shots <sup>4</sup> Approx. 360 min. playback Optional, AC Adapter Kit ACK-DC30
<b>ACCESSORIES</b>	Case Flash Power Supply & Battery Chargers Other	Soft Case DCC-1500 High Power Flash HF-DC1 AC Adapter Kit ACK-DC30 Canon HDMI Cable HTC-100
<b>PHYSICAL SPECIFICATIONS</b>	Operating Environment Dimensions (WxHxD) Weight	0 - 40° C, 10 - 90% humidity 105.8 x 59.3 x 31.9 mm Approx. 215g (including battery/batteries and memory card)

1. Depending on the image size selected.
2. Under conditions where the flash does not fire.
3. Depending on memory card speed / capacity / compression setting.
4. Using the batteries and memory card format supplied with the camera (where included), except where indicated.
5. Some settings limit availability
6. The following Speed Class memory cards are required for maximum record time: 1280 x 720, 30fps Speed Class 4 or above, 1920 x 1080, 30fps Speed Class 6

All data is based on Canon standard testing methods (according to CIPA Standards) except where indicated. This Leaflet and the specifications of the product have been developed prior to the date of product launch. Specifications are subject to change without notice.™ and ®: All company and/or product names are trademarks and/or registered trademarks of their respective manufacturers in their markets and/or countries.